Public Outreach and Coordination with Other Plans

1. Public Outreach Efforts

This section presents information gathered during outreach conducted for the route. State and federal laws require public involvement to be a part of transportation decision making. Such laws are meant to promote fairness and equity in decision-making; however, Caltrans realizes the added benefits to involving the public early and continuously. These benefits include: increased credibility; strengthened public support and trust; involved public in project development; and projects developed using public resources efficiently with less need for re-evaluation.

There are many opportunities for public input throughout the project development process. Caltrans solicits and records public input during the identification of a project need, during the environmental study process, and at other relevant project milestones. Public involvement for route-specific planning offers unique opportunities for Caltrans to obtain and use community input about a route. Because SR 273 spans multiple jurisdictions, planning efforts must consider the needs of individual communities along the route, as well as those of the regional community. These issues can range from local traffic flow, economic/business development, and traveler information systems, to regional mobility, bicycle and pedestrian accommodation, and safety.

Key public outreach efforts for the SR 273 Transportation Concept Report (TCR) included:

- **Agency Staff:**
  Ongoing meetings and contact with staff from the cities of Anderson and Redding, Shasta County, and the Shasta RTA.

- **Native American Tribes:**
  Communicated with tribal governments in the vicinity of SR 273.

- **Public Workshop:**
  September 23, 2010, Redding Library Community Room
  Following a brief presentation, the public had an opportunity to discuss the future of SR 273.

SR 273 TCR Public Workshop
2. Coordination With Other Plans

During preparation of the TCR, local and regional planning documents were reviewed. These documents include city and county General Plans, Regional Transportation Plans, Resource Management Plans, traffic studies, bicycle plans, pedestrian plans, and other related documents. Documents reviewed for the SR 273 TCR are listed in Appendix J – Reference Listing.

It is also important for Caltrans to consider plans, projects, and goals of other agencies as management decisions are made for SR 273. As new projects are considered, it will be critical to coordinate with local and regional agencies and their plans during the project development phase to look for the opportunity to accomplish multiple objectives. This coordination can also aid in preserving the opportunity to install necessary infrastructure in the future by ensuring that projects do not interfere with one another.